COUNTY OF SACRAMENTO CALIFORNIA

For the Agenda of: December 7, 2012

To: American River Parkway Advisory Committee

From: Department of Regional Parks

Subject: Approval of Regional Parks' 2013 Fee Schedule

Contact: Amber Veselka, Recreation Supervisor, 875-6205

Overview

The Regional Parks' Fee Schedule establishes fees for park entry and facility use, and describes fee policies. The Fee Schedule is updated intermittently to adjust fees for inflation, standardize fees with similar facilities and services, and to offset Department costs for maintenance and operations. The proposed revisions include a non-motorized vessel fee, training permit fee and increases to special event permit and picnicking fees and low income annual pass fees.

Recommendation

Approve the Regional Parks' 2013 Fee Schedule.

Measures/Evaluation

The proposed action fits into the "Sustainable and Livable" County Strategic Objective and approval of this action supports the Department's output/outcome measure to provide safe, accessible and clean recreational facilities for Park users.

Fiscal Impact

Parks will generate up to \$25,000 in additional revenues.

BACKGROUND

Regional Parks' Fee Schedule establishes fees for park entry and facility use, and describes fee policies. The Fee Schedule is reviewed and updated annually to:

- Adjust fees for inflation,
- Standardize fees with similar facilities and services,
- Raise needed revenues to offset department maintenance and operations costs.

The latest revision to Regional Parks' Fee Schedule was approved by the Board of Supervisors on February 23, 2010.

DISCUSSION

In October and November, a draft Fee Schedule was circulated, Parks stakeholders and user groups for comments. Parks staff considered all comments prior to the development of the final proposed 2013 Fee Schedule.

Proposed Changes to Current Fees

Table 1 summarizes the proposed changes to current fees. Standard picnicking fees will be raised from \$200 for rental of a large picnic site to \$250 for large sites. The proposed increase will keep picnic reservation fees competitive with other large picnic spaces in the Sacramento region. Parks will also charge the picnic weekend rates on Fridays.

Special Event Permit fees will be increased, generating revenues to fund staff costs for coordinating and supporting events of this size. The Low Income Annual Pass fee will be raised to 50% of the Annual Pass fee, which is consistent with past Fee Schedules.

Table 1- Changes to Current Fees

Fee Type	Current	Proposed
	Fee	Fee
Large Picnic Area Rental Fee (Friday, Saturday & Sunday)	\$ 200.00	\$ 250.00
Special Event Permit Fee (100-499 participants)	\$ 250.00	\$ 350.00
Special Event Permit Fee (500-999participants)	\$ 500.00	\$ 650.00
Special Event Permit Fee (1,000+ participants)	\$ 500.00	\$1250.00
Low Income Family / Low-Income Senior Vehicle		
(50% of standard)	\$ 10.00	\$ 25.00

New Fees Proposed

Table 2 summarizes proposed additions to Regional Parks' Fee Schedule. Proposed additions include a non- motorized vessel pass; and low income non-motorized vessel pass, motorized vessel pass and horse trailer pass; Special Event Trail Use fees; and Training Event permit fees. County Service Area 4D also proposes a new non-resident fee for the rental of Herald Park.

Table 2 - New Fees

Fee Type	Proposed Fee	
Park Entry Fees		
Non-motorized Vessel Annual Pass	\$30.00	
Low- income Non-motorized Vessel Annual Pass	\$15.00	
Low-income Motorized Vessel Annual Pass	\$50.00	
Low-income Horse Trailer Annual Pass	\$37.50	

Fee Type	Proposed Fee	
Trail Fees		
Pass Through Trail Event	\$1.00	
Open Trail Event	\$2.00	
Closed Trail Event	\$6,000.00	
Park Block Parking Fee	\$1,500.00	

Table 2 - New Fees (continued)

Fee Type	Proposed Fee	
Training Event Permit		
Training Event Permit (1-30 participants)	\$ 50.00	
Training Event Permit (31-60 participants)	\$ 100.00	
Training Event Permit (61-150 participants)	\$ 200.00	
Training Event Permit (150-250 participants)	\$ 300.00	
Herald Park		
Out of Town Rental Fee (Non Resident)	\$ 75.00	

The Special Event Trail Use Fee is being charged to groups who are using the Jedediah Smith Memorial Bike Trail for Trail Events. Setting a per person charge for trail use helps offset the costs associated with the impacts from such events opposed to the everyday trail use. By establishing a per person special event trail use fee, Parks has an ability to consistently charge a park use fee for Trail Events.

The Training Event Permit fee is for Training Events that occur routinely or are scheduled to occur more than one time per year. Fees charged include the standard application fee in addition to the training event permit fee. Additional conditions include training groups taking a class, and teaching trail etiquette to their participants. Standard vehicle entry fees will be charged to permitted training groups.

MEASURES/EVALUATION

The proposed action fits into the "Sustainable and Livable" County Strategic Objective and approval of this action supports the Department's output/outcome measure to provide safe, accessible and clean recreational facilities for Park users.

FINANCIAL ANALYSIS

Parks will generate up to \$25,000 in additional revenues. This additional revenue will support staff costs associated with the coordination of special events and picnic services in the regional park system.

Attachments: 2013 Department of Regional Parks Fee Schedule